





Strategic Partner









Event support



Our future events in 2022

Note that the first date shown is that of the complimentary Prior Evening Reception.

The main forum takes place on the following two days



INTERNATIONAL HEALTH INSURANCE FORUM Southern Africa event

22 – 24 June Hilton Hotel, Sandton, Johannesburg, Republic of South Africa



INTERNATIONAL HEALTH INSURANCE FORUM South-east Asia event 2

6 – 8 September Park Royal Hotel on Beach Road, Singapore



HEALTH INSURANCE FORUM Middle East event

26 – 28 September Art Hotel and Resort, Manama, Kingdom of Bahrain



INTERNATIONAL
HEALTH INSURANCE FORUM
West Africa event
2

16 – 18 November Radisson Blu Hotel, Victoria Island, Lagos, Nigeria

Speaker and sponsor enquiries are welcome

Welcome to our fourth Africa event

The art of good conference production

The art of good conference production relies upon relevant content, engaging speakers, first class facilities and ensuring the event not only educates and informs the audience but provides value for money.

Beyond that, it should offer great networking and be an enjoyable experience for all involved.

The profusion of video conference events during the Covid-19 pandemic has provided some innovation but often the technology is not used to its best and audience attention and engagement is poor with reduced networking success.

There have been very few in-person events in recent years dedicated to health insurance as a health system financing tool. We are changing that.

Our format

In 2018 we believed that a new format was required to bring alive health insurance conferences and make them relevant to a wider audience. We believe that smaller, more intimate events offer greater, more valuable networking and knowledge transfer opportunities. We saw this format succeed at a number of events in Europe over the previous two years.

Our events have been changing the *status quo* of in-person events which are re-emerging in some parts of the world as travel restrictions constantly change.

Whilst the themes should be relevant to the broader region, speakers should have global experience to bring insights from other parts of the world.

Our events are "quality" not "quantity" events. Importantly, they are "how to do" not "what to do" events.

Our events so far

Since 2018 and despite the pandemic, we have produced events in UAE, Kenya, Ghana and also in Bahrain. This will be our seventh event and our fourth in sub-Saharan Africa.

Why Rwanda?

We aim to rotate the location of our African events between different countries rather than stage it in the same venue every year in order to make it more accessible to a wider audience. We have produced our East Africa event on two occasions in Nairobi and sought a different location for 2022.

Rwanda has shown relative success in using Community Based Health Insurance as a tool to help it reach the goal of Universal Health Coverage and much can be learned from the implementation of the scheme. However, despite some attempts, the use of technology to achieve efficiencies in both social and private health insurance remains low. This is something which we will explore.

The themes

Not only technology but also partnerships between public and private sectors and between different private sectors such as banks, telcos and insurers are important to the sustainability of the system whilst products also need to be affordable and accessible. These are the essentials for sustainable health financing systems and are the themes for this forum.

A different calibre of speaker

Several of our speakers will have experience of speaking at conferences around the globe and will generally be high level executives who can bring their globally acquired experience to our audience.

But we can equally learn from regional speakers who have experience of their own markets which have different challenges. The opportunity for knowledge transfer between speakers from outside the region and within the region is enormous.

The audience

We expect the forum to be attended by insurers and reinsurers, intermediaries, regulators, IT firms, financiers, telcos, pharmacos and healthcare providers.

I hope our approach will inspire you!

Robin Ali Head of Program Content International Health Insurance Forum series

Our Event Advisory Panel

Local knowledge is essential in developing a program for a specific region

We could not have produced such a program without the support and advice of our local, Event Advisory Panel.

I take this opportunity to personally thank everyone who appears below for their voluntary and amazing support.



Sheila Kirika Gatu Resident Actuary Zamara Rwanda



Rahel Musyoki Strategic Consultant Healthcare business Kenya



Harrison Muiru Group Managing Director Smart Applications International Limited Kenya



Ezekiel Macharia Group CEO and Chief Actuary Kenbright Holdings Limited Kenya



Dr Patrick Gatonga Chief Executive Officer Jubilee Health Insurance Kenya



Dr Anastasia Nyalita Chief Executive Officer Kenya Healthcare Federation Kenya

Your program

(Subject to last minute changes according to speaker availability)

20 April 2022	
1930 - 2200	Evening reception (complimentary for all Forum attendees)
	Mingle informally with delegates, sponsors and speakers as you enjoy food and beverages on the terrace of the Kilimanjaro Ballroom

21 April 2022	
0800 - 0900	Registration and refreshments
0900 - 0905	Event producer's welcome
	Robin Ali
	Head of Practice, The Consilient Consultancy Limited and Head of Program Content, IHIF
0905 - 0915	Chairperson's welcome address Sonia Umwari
	Marketing and Communications Specialist, Old Mutual Insurance, Rwanda
0915 - 0930	Opening ministerial address
	Dr Daniel Ngamije
	Minister of Health, Government of Rwanda
0930 - 1000	The Rwandan approach to achieving Universal Health Coverage
	Dr Regis Hitimana
	Deputy Director General – Benefits, Rwanda Social Security Board, Rwanda
1000 - 1030	Healthcare provider perspective: Key challenges and opportunities in the East African health sector Danny Mutembe
	Vice-president, Rwanda Healthcare Federation, Rwanda
1030 - 1100	Refreshment break and networking
1100 - 1145	A Ghanaian perspective: A fireside chat with the CEOs of two leading health insurers from Ghana
	Mrs Nancy Ampah Chief Executive Officer, Nationwide Medical Insurance Limited, Ghana
	Elton Afari
	Chief Executive Officer, Equity Health Insurance Limited, Ghana
1145 - 1230	Panel session A: Identifying initiatives to build trust in and achieve scale for social health insurance schemes
	Mr Herbert Asiimwe, Director, Banking and Non-Banking, Ministry of Finance and Economic Planning
	Dr Regis Hitimana
	Mrs Nancy Ampah Danny Mutembe
1230 - 1400	Lunch and more networking!

Theme 1: Partnerships that extend the accessibility, affordability and sustainability of universal health coverage		
1400 - 1430	Session 1: Including the excluded: how should the public sector work with the private sector in financing healthcare access for all?	
	Ezekiel Macharia FIA	
	CEO and Chief Actuary, Kenbright, Kenya	
1430 - 1500	Session 2: How partnerships between insurers and telcos are improving the reach of universal health coverage	
	George Odera	
	Actuary & Innovation Lead, M-PESA, Safaricom, Kenya	
1500 - 1530	Refreshment break and networking	
1530 - 1600	Session 3: How telemedicine is improving accessibility to health service delivery in rural areas	
	Elizabeth Adeshina	
	Founder and CEO, Wazima Health, United Kingdom	
1600 - 1630	Session 4: How can telehealth providers become pan-African and what are the regulatory obstacles?	
	Dr Egbe Ofiso-Dawodu	
	Founding Partner, Anadach Group LLC, United States of America & Nigeria	
1630 - 1715	Panel session B: What more should be done to embed mobile technology and telehealth as cornerstones of accessibility, affordability and sustainability?	
	George Odera	
	Elizabeth Adeshina	
	Nancy Ampah	
1715 - 1730	Chairman's summation and close of the day's session	
22 April 2022		
0900 - 0930	Arrival refreshments	
0930 - 0945	Chairperson's opening	
	Sonia Umwari	
	Marketing and Communications Specialist, Old Mutual Insurance, Rwanda	

22 April 2022	
0900 - 0930	Arrival refreshments
0930 - 0945	Chairperson's opening
	Sonia Umwari
	Marketing and Communications Specialist, Old Mutual Insurance, Rwanda
Theme 2: Products that can complement and supplement social health insurance schemes	
0945 - 1015	Session 5: How private health insurance can support social health insurance schemes
	Sheila Kirika Gatu
	Resident Actuary, Zamara Rwanda, Rwanda
1015 - 1100	Panel session C: What is the best way to integrate private health insurance products with a national health insurance system?
	Nancy Ampah
	Elton Afari
	Sheila Kirika Gatu
1100 - 1130	Refreshment break

Theme 3: How	technology is changing both social and private health insurance
1130 - 1200	Session 6: How technology can improve and manage enrolment in social health insurance schemes Elton Afari
	Chief Executive Officer, Equity Health Insurance Limited, Ghana
1200 - 1230	Session7: How technology can be used to improve the reimbursement and claims management process Ayandev Saha General Manager, K M Dastur Reinsurance Brokers Pvt. Ltd., India
1220 1245	
1230 - 1345	Lunch and a chance for more networking
1345 - 1415	Session 8: How the adoption of medical coding has improved efficiencies in payer-provider relationships Dr Zuberi Muvunyi
	Chief Medical & Operating Officer, EDPU Africa Ltd, Rwanda
1415 - 1445	Session 9 How AI/ML is changing risk assessment and claims adjudication Mandla Moyo
	Senior Manager, Actuarial & Insurance Solutions, Deloitte & Touche, South Africa
	Claire Gavine
	Senior Manager, Actuarial & Analytics Solutions, Deloitte & Touche, South Africa
1445 - 1515	Session 10: How technology is helping tackle errors, fraud, waste and abuse Cleophas Obiero
	Country Manager, Smart Applications International Ltd, Rwanda
1515 - 1545	Refreshment break
1545 - 1615	Session 11: How can technology enable the implementation of Diagnosis Related Groups in African countries as a replacement for fee for service and capitation models?
	Dr Eric Mbuthia
	Clinical Director, Ilara Health, Kenya
1615 - 1700	Panel session D: What initiatives are needed to assist African countries to implement tech solutions that will vastly improve health financing system efficiencies and sustainability?
	Dr Zuberi Muvunyi
	Elton Afari
	Ayandev Saha
	Cleophas Obiero
	Dr Eric Mbuthia
1700 - 1715	Chairperson's remarks and close of IHIF 2022 East Africa Event

Your Forum Producer



Robin Ali Owner and Head of Practice

The Consilient
Consultancy Limited

Ireland and United Arab Emirates Robin Ali is a highly qualified and experienced insurance professional having served the industry in diverse roles for 30 years, the last 15 being in the Middle East. He began his career in the UK where he worked with Standard Life, Eagle Star and Zurich Insurance companies.

In mid-2016 he stood down from a full-time role with Dubai Health Authority where over a period of 3 years he developed and implemented on behalf of Dubai Government an insurance regulatory framework in support of the 2013 Health Insurance Law of the Government of Dubai.

Robin founded The Consilient Consultancy, an independent advisory services practice originally based in Dubai, at the end of 2015. The Consilient Consultancy was redomiciled to Ireland in March 2020.

Prior to establishing Consilient and his work with DHA, Robin worked for Ernst & Young's Middle East Insurance Advisory Services practice advising international and regional insurers, reinsurers and regional regulatory authorities.

The Consilient Consultancy advises both public and private sector clients in developing countries in health insurance and health system financing

Disenchanted with the quality and lack of dedicated health insurance events, Robin decided that The Consilient Consultancy could provide a fresh approach...so here we are four years after our first event!

Your Chairperson



Sonia Umwari Marketing and Communications Specialist

Old Mutual Insurance

Rwanda

Sonia is currently working for Old Mutual Insurance Rwanda as Marketing and Communication Specialist.

Before joining Old Mutual Insurance Rwanda she worked for 4 years in an Event Management and Digital Marketing agency as head of project management where she contributed to most of the biggest events hosted by the government of Rwanda as well as other international organizations in Rwanda.

Her contributions have included Media and Public relations, Marketing and Advertising, Event planning, Guest Relations and resource mobilization.

Sonia has grown a strong understanding on how events are organized in Rwanda with networks in Government Institutions and suppliers. She recently delivered the rebrand of UAP Insurance Rwanda to Old Mutual Insurance Rwanda.

Your speakers



Dr Daniel Ngamije Minister of Health Government of Rwanda Rwanda Dr. Daniel Ngamije has been the Rwanda Minister of Health since February 2020. In June 2018 he joined World Health Organization (WHO) Rwanda Country Office as National Programme Officer and his duties among others were to provide technical assistance to the Ministry of Health on the development of Malaria and Neglected Tropical Diseases policies, strategies, guidelines, standards and norms as well as support and assist to define programme implementation modalities, provide assistance to conduct periodical program review and resources mobilization.

From February 2007 to June 2017 he served as the Coordinator of the Project Implementation Unit (PMU) which later converted to the Single Project Implementation unit (SPIU), where he coordinated and supported the process of funds mobilization and grant negotiation with partners such the Global Fund, World Bank and bilateral MoH partners such as USA, UK and Belgium among others. He successfully coordinated implementation of several project components and proceeded with periodical disbursement of funds to several implementing agencies and institutions country wide. Finally, he set and led a Monitoring and Evaluation System, reviewed and submitted consolidated financial and programmatic reports for approval by MOH Partners prior subsequent disbursement of approved budget. During 10 years managing an annual portfolio of around 150 Million USD, he regularly obtained a clean audit opinion from the Office of the Auditor General and other international private audit firms.



Dr Regis Hitimana
Deputy Director General
Rwanda Social Security
Board
Rwanda

Dr. Regis Hitimana occupies the position of Deputy Director General in charge of Benefits at the Rwanda Social Security Board since May 2020, overseeing six social security benefit administration. He is a Health Economist with 15 years' experience, including 3 years in civil society organizations, and 7 years in central Government and 5 years in academia. His areas of expertise include social security, health policy, health economics

and health financing.

Dr Regis Hitimana has co-authored a dozen of scientific manuscripts, six of which have been published in peer-reviewed journals, while others are still in the process. Dr Regis Hitimana has a MSc. in Epidemiology from University of Rwanda and PhD in Health Economics from Umeå University, Sweden.



Danny Mutembe
Vice-president, Rwanda
Healthcare Federation
Founder and CEO of MD
Conseil Medical Supply
and Managing Partner of
Pharmacie Conseil
Rwanda

Danny Mutembe stands at the forefront of the fastest moving pharmaceutical field within the wider East African Healthcare Industry with 19 years of experience. He is the founder and CEO of MD Conseil Medical Supply and Managing Partner of Pharmacie Conseil established in 1983 (www.pharmacieconseil.org).

Danny is also the Vice-President and founding member to the Rwanda Healthcare Federation; former chairperson of the East Africa Healthcare Federation and a board member of the Africa Healthcare Federation, East African Health Platform, Maghreb Pharma Expo, Rwanda Biomedical Center and Ubuzima Foundation among others.

Danny was a Lecturer at the University of Rwanda and External Examiner to Mount Kenya University for several years; he is a consultant in the pharmaceutical sector for local, regional and international organizations.

He holds a Masters' degree in pharmaceutical engineering and Industrial technology from the Université Catholique de Louvain (UCL) Brussels – Belgium where he was awarded with the Willy Lhoest Prize in Pharmaceutical engineering & Industrial Technology.

He is also a member of the Federation of East African Pharmaceutical Manufacturers and the Chairperson of the Rwanda Private Pharmacies' Association (APPOR).



Mrs Nancy Ampah Chief Executive Officer Nationwide Medical Insurance Ghana

Mrs Nancy Ampah holds an M. Sc. in Biological Sciences and an MBA [MIS Option]. She also took Women Entrepreneurship & Leadership for Africa program at CEIBS. She is a past student of Holy Child School, Cape Coast. She has extensive experience in research [School of Public Health] and health insurance, having worked with the National Health Insurance Scheme (NHIS) from its inception in Management. She has acquired skills in project management, financial management, risk assessment and management, health insurance, leadership and governance.

Mrs. Nancy Ampah is the Chief Executive Officer of Nationwide Medical Insurance [October 2010 to present]. She has been and is very instrumental in driving the business strategy of NMI which has led to Nationwide's current position as the market leader in the private health insurance industry. Under her stewardship, Nationwide has been the recipient of several awards, including several times "Health insurance company of the year'

She was adjudged the "woman of excellence" in the Ghana Insurance Awards, 2018 and CEO of the year [private health insurance] at the Ghana Insurance Awards, 2019. She has also been named "Baroness" of Medical Insurance, 2020 at the BEE awards.

She has presented and participated in several local and international conferences and seminars on health insurance and is currently the Acting President of the Private Health Insurance Association of Ghana (PHIAG).

She is married with two children. She loves reading and travelling.



Elton Afari Chief Executive Officer Equity Health Insurance Limited Ghana

Mr. Elton Afari is the Chief Executive Officer of Equity Health Insurance of Ghana. Prior to joining Equity, he was the Director of Marketing and Strategy at Cosmopolitan Health Insurance where he was responsible for leading the organization in achieving its goal of delivering innovative, robust and cost-effective range of products to corporate, medium-size and small businesses.

Mr. Afari was the main "Idea Generator" of the Cosmopolitan Health Insurance concept and a pioneer member of senior management. Mr. Afari is credited with the introduction Health Insurance for the retail segment of the Ghanaian private health insurance market on the GSM platform with Vodafone Ghana.

Mr. Afari holds a BSc. (Hons) and MBA Marketing degrees from the Central University College and the University of Ghana Business School respectively. He is currently pursuing a PhD Business Administration (Marketing option) at the Nobel International Business School (NIBS).

Elton has also had working stints with a number of organizations in different roles includ-ing Acacia Health Insurance where he was the Head of Sales, Pravda Radio (vision 1 FM) as Chief Marketing and Events Manager, Vodafone Ghana Limited as Customer Service Representative. He was also the Producer of "Drive time", "Feed Back" and "Ultimate Health" programs at Joy FM, a member of the Multimedia Group.



Ezekiel Macharia Group CEO & Chief Actuary Kenbright Holdings Kenya

Ezekiel Macharia is a Fellow of the Institute and Faculty of Actuaries (UK) and a Fellow of the Actuarial Society of Kenya. He holds a Bachelor's degree in Actuarial Science from the University of Nairobi.

Ezekiel joined the financial services provider, Kenbright Holdings Limited, in 2016 as CEO and Chief Actuary in charge of its subsidiaries in Kenya, Uganda, Tanzania & Rwanda.

In his professional career, Ezekiel has over thirteen years' experience in the East African market specialising in property & casualty, life and health insurance. He previously served in the Council of the Actuarial Society of Kenya (TASK) for six years where he supported the development of actuarial and risk management skills in East Africa.

Ezekiel is passionate about development of health financing in Kenya and currently chairs the Health Working Party within the Actuarial Society of Kenya.

Under the leadership of Ezekiel, Kenbright is leading in the innovation of employee benefits provision through digitization in Kenya where Kenbright has won various awards for its MINT Medical Fund Management service and Vehicle.co.ke – An Insurance Motor Aggregator.

Kenbright partnered in 2019 with UK based company, Collinson, to introduce SmartHealth in Kenya, an International Medical Insurance which covers COVID-19 and which also provides inpatient limit of up-to half billion.



George Odera
Actuary & Innovation
Lead, M-PESA
Safaricom
Kenya

George is a qualified actuary with over 10 years of experience in project management, credit risk management, insurance, regulations, digital products and mobile money payments.

He is currently the insurance lead at M-PESA, responsible for developing and executing the insurance strategy for Safaricom using technology.



Elizabeth Adeshina Founder and CEO Wazima Health United Kingdom

Elizabeth is an avid entrepreneur with a medical background who has over 17 years' experience with startups and building businesses in the UK and Africa.

She successfully set up and for over 12 years ran her own brand pharmaceutical wholesale business targeting Africa in 5 Sub-Saharan countries with several high quality ethical and OTC products in various markets before exiting in 2016 to launch Wazima.

She is passionate about health and improving the access to and delivery of quality healthcare services. Her work in the healthcare space includes various projects in the UK NHS and with the UN and WHO in Sub-Saharan Africa.

As a speaker, she regularly shares her expertise on various health and technology related platforms globally including Nigeria, UK and UAE.



Dr Egbe Osifo-Dawodu Founding Partner Anadach Group LLC United States of America and Nigeria

Dr. Egbe Osifo-Dawodu MBBS, MBA, MSc, MRCP is a founding Partner of the Anadach Group where she leads the Management Consulting and Health Financing Advisory Product Lines. This includes leading Anadach's advisory work with global pharmaceutical companies, hospital groups, health insurance companies, private equity funds, banks and DFI's. She is also a board member of MedAccessUK, which provides innovative finance for affordable and accessible healthcare in low- and middle-income countries.

Dr. Osifo-Dawodu was previously an Adviser at the Innovation Practice at the World Bank Institute. Prior to this managed the Human Development Group at the World Bank Institute where she was responsible for the World Bank's capacity building programs in health, education and social protection. She has a relatively unusual background in the World Bank Group having led and worked on both policy dialogue and projects with Governments at the World Bank and with the private health sector projects at the International Finance Corporation in Asia, Latin America, Middle East and North Africa.



Sheila Kirika Gatu Resident Actuary Zamara Rwanda Rwanda

Sheila is a Fellow of the Institute and Faculty of Actuaries and currently works at Zamara Rwanda as the Resident Actuary. Her main specialization is general and medical insurance. She is also currently the Chair of the Training and Education workstream in the Kenyan ESG Risks Taskforce. Sheila is passionate about seeing insurance being used as a vehicle to improve the dignity of lives.

In Zamara Rwanda, Sheila is responsible for growing and equipping the Actuarial department, as well as support to the CEO in reporting. Sheila has vast experience in working with both social security schemes and private medical insurers, where she has led numerous valuation and pricing consultancies. This includes RSSB in Rwanda as well as NHIF in Kenya.

In 2017, Sheila was the lead consultant in a study of the medical insurance industry in Kenya. In 2019, she provided her expertise as the Actuarial Expert in the Health Financing Reforms Expert Panel in Kenya, reporting to the Cabinet Secretary, as well as to WHO for the Community Based Health Insurance Scheme in Rwanda. In these consultancies, she had the opportunity to engage with experts from other countries such as Thailand, India, Japan and Ghana.

Lastly, Sheila loves to share the valuable experiences she has gained with delegates in conferences. She has been invited to speak in Diani, Zanzibar, Arusha, Nairobi as well as online webinars.



Ayandev Saha General Manager K M Dastur Reinsurance Brokers Pvt. Ltd. India

Ayandev has extensive experience in designing and implementing pension, life, health and agriculture insurance schemes across the Afro - Asia region.

He has led several donor funded projects and advised governments, regulators, associations and insurers on social security schemes, regulations and strategies for building mass markets.

Ayandev has served as the Strategic Advisor - Financial Sector Development Directorate in the Ministry of Finance and Economic Planning, Government of Rwanda



Dr Zuberi Muvunyi Chief Medical & Operating Officer EDPU Africa Ltd Rwanda

Dr. Zuberi Muvunyi, MD, MPH has an extensive knowledge and experience with the Rwanda Health System where he served for more than 25 years in different leadership positions and competences. As Head of Clinical and Public Health Services Rwanda Ministry of Health, he coordinated efforts to ensuring health quality care service delivery including consistent use of Electronic Medical Records Systems by health institutions.

He established the national Public Health Operation Center; the operation arm of the current Command Center for the COVID-19 National Joint Task Force. He actively participated to the establishment of COVID-19 treatment centers and related home-based care facilities.

He is currently the Chief Medical and Operating officer at EDPU Africa Ltd which vision is to deliver quality preventive healthcare services with focus on Al supported early detection and prevention of NCDs. He is also the Strategic advisor for AllSightsAfrica Ltd, a Think Tank and Policy Institute with ambitions to become the "The Brain-Trust" for governments, Non-Governmental Organizations, and the private sector, as the continent engages in its socio-economic transformation.



Mandla Moyo
Senior Manager,
Actuarial & Insurance
Solutions
Deloitte & Touche
South Africa

Mandla Moyo is a Senior Manager in the General Insurance team at Deloitte South Africa. He manages projects that include Risk management and Capital modelling, Valuations, Audits, and IFRS17 implementation.

Mandla is a Fellow of the Faculty of Actuaries (FFA) and has a B.Comm in Actuarial Science from NUST University in Zimbabwe.

He has more than 12 years of experience in insurance across Africa with exposure to countries such as South Africa, Kenya, Uganda, Rwanda, Zimbabwe, Botswana, Nigeria, Ghana and Malawi.



Claire Gavine
Senior Manager,
Actuarial & Analytics
Solutions
Deloitte & Touche
South Africa

Claire Gavine is a Senior Manager in the Health team at Deloitte South Africa. She manages projects that include actuarial consulting (valuations, pricing, benefit design and IFRS 17 implementation) within the health and social security industry as well as policy modelling in the public sector space.

Claire Gavine is a Fellow of the Actuarial Society of South Africa and has a BBusSc. in Actuarial Science from UCT in South Africa and is currently undertaking her MPhil in Development Finance.

She has more than 17 years of experience in insurance across Africa with exposure to countries such as South Africa, Uganda, Botswana, Namibia, Ghana and Malawi



Cleophas Obiero
Country Manager
Smart Applications
International Limited
Rwanda

Cleophas Obiero is the Country Manager of Smart Applications International Rwanda Ltd, a secure ICT services provider in East Africa with offices in Kenya, Uganda, Somaliland, South Sudan, Zambia, Democratic Republic of Congo (DRC), Malawi and Cameroon.

Having worked with Smart Applications over the last 12 years, Cleophas has played different key roles from inception in establishing the revolutionary Smart Automated Medical Scheme Management Solution using biometrically controlled smart cards technology and as well in helping the establishment of subsidiaries like Rwanda, Democratic Republic of Congo and Burundi.

Under his leadership, Smart Applications Rwanda was feted with a special recognition award in the consumer choice award by Karisimbi Events for the appreciation of the role in transforming communities as a Leading Healthcare Technology Provider 2021 in Rwanda.

With respect to education, Cleophas holds a bachelor's degree in Business Information Communication Technology from Mount Kenya University. Cleophas's passion is in Business Management, Global Leadership, Customer Experience and Business Development in industries relating to Information Technology and Services Sector.



Dr Eric Mbuthia Clinical Director Ilara Health Kenya

Dr. Eric Mbuthia is a Health Informatics professional and general practitioner with over 10 years' experience. As the Technical Director for Access Afya, Eric has led the development of digital patient management and engagement tools and reporting frameworks to provide actionable insights that support agile decision making. This included deploying electronic medical record systems, mobile field data collection tools, telemedicine and digital quality assurance tools to inform clinic operation processes.

As a member of the Research Analyst team at the SAIL Databank in Wales, he was involved in building analytics for common disease measures. His experience at SAIL extended to information governance and data quality practices, all in research-based projects supported by multi-disciplinary teams

Currently, at Ilara Health, he leads the digital health strategy, seeking to leverage a suite of digital health tools and connected diagnostic devices to support Ilara network clinics in delivering more comprehensive, quality and standardised care to Kenya and the region's lower income groups.

Eric believes the healthcare delivery paradigm is changing; data and technology will have an increasingly important role in delivering more accessible and higher quality services to the mass market. He seeks to apply analytics and digital healthcare concepts to solve challenges arising in direct patient care, at institutional level as well as informing policy development.

Additional panelist



Herbert Asiimwe
Director for Banking and
non-Banking in the
Financial Sector
Ministry of Finance and
Economic Planning
Rwanda

Mr Asiimwe currently serves as the Director for Banking and non-Banking in the Financial Sector Development Directorate of the Ministry of Finance and Economic planning, this follows a short Tenure (2 years) as the Head of EjoHeza informal sector digital pension scheme where he contributed to its design, successfully piloted, launched and supported it for the first 2 years of implementation. Today the scheme is thriving and becoming an informal sector pension model for emerging and developing countries with total assets under management of 24 million USD.

Prior to his secondment to head the new digital pension scheme, he served in various positions (head of pensions and insurance, financial sector specialist and later Director of Banking and Non-Banking) at the Ministry of Finance and Economic Planning. He has over 12 years' working experience with over 12 years in development financing and inclusive finance, especially coordination, developing, implementing, planning, monitoring and evaluating of development financing and inclusive finance projects, programs strategies, policies, capacity building/skills, resource mobilization and building partnerships with development partners and funders, legal frameworks. The successful implementation of an inclusive financial sector helped sectors of the economy to access finance.

Event Affiliate



Smart Applications International is a leading ICT solutions company that provides a wide range of world-class technology solutions, enabling our clients to be successful companies though impactful and efficient technology processes that deliver unforgettable customer experiences.

Established in 2004, Smart Applications now has presence in 7 countries and continues to shape a better future through high technology innovation which convert our client's vision into innovative, successful products.

Our integrated, technology-led and data-driven innovations help create scalable and reliable solutions that increase clients process efficiency, deliver better customer experiences and generate new revenue streams.

Strategic Partner



The Africa Healthcare Federation is a pan-African umbrella organization currently unifying 27 private federations under two fully formed regional federations, The West African Healthcare Federation (FAOSPS) and the East African Healthcare Federation (EAHF). The private sector delivers upwards of 50 percent of all healthcare in Africa. Despite its significant and growing role, it struggles to be heard at a national, regional, and continental level, to access resources, and to participate in collaborative efforts. AHF strives to amplify the voice of the private sector, facilitate cross-federation learnings, and promote public-private partnerships to improve health outcomes for all Africans.

The first country-level private healthcare federations emerged in East Africa, starting with the Association of Private Health Facilities in Tanzania (APHFTA) in 1994 and the Kenya Healthcare Federation (KHF) in 2004. Since then, additional private healthcare federations have been established in countries across the continent including professional associations representing a diverse range of for-profit and commercial private sector players.

The country-level federations have been successful in creating a platform for diverse private health players to interact with each other and their respective government health entities. Such an outlet/forum has provided a great opportunity for the private sectors to participate in and advocate for health policy reforms in respective countries, creating a more conducive national health environment and identifying partnerships that will advance the goal towards Universal Health Coverage across the continent.

The level of organizational maturity of these individual federations historically has varied by country, with no clear guidance on how federations were to be developed and run for maximum efficiency. Therefore, to address the gaps and to unify the private health sector's voice across Africa, private healthcare federation leaders across the continent came together to form regional healthcare federations. Eventually, in 2016, AHF was born to establish continental order and to help incubate and accelerate collaboration.

Head Office: Fifth Floor New Rehema House Rhaphta Road, Westlands Nairobi Kenya



Media Partner



The HealthCare Africa magazine is primarily focused on telling the stories of the opportunities, market trends and challenges in Africa's healthcare sector to an audience of key decision makers in the industry value chain in Africa and beyond.

The magazine, which runs the healthcareafrica.info website, achieves this mandate by talking directly to investors, managers and professionals in the private sector; suppliers of healthcare and related technologies; Government agencies, NGOs and development partners; academicians and researchers and other stakeholders in the sector.

The print magazine, which is published every two months, is distributed directly to identified stakeholders in the healthcare value chain in Eastern and Southern Africa. The digital edition of the magazine is available for FREE on the website for a worldwide readership.

The magazine and website, which are a regional first are expected to inform the healthcare industry stakeholders in Africa and beyond, of the vast opportunities, market trends and regulatory updates in Africa and the World.

The magazine and website cover the latest news and trends from the health sector in Africa and the World, highlighting such important elements such as:

- Regulatory and policy updates;
- New investments and funding in the sector;
- Mergers, acquisitions and divestments;
- Latest research and development breakthroughs; and
- Innovations and new product releases by the industry stakeholders.

The primary audience for the website and the magazine are stakeholders in the following sectors of the industry:

- Hospitals private, public, non-profit and faith-based;
- Academia and research institutions and consultants;
- Pharmaceutical manufacturers, distributors and traders;
- Suppliers of new technologies to the healthcare sector e.g. equipment, laboratory testing and consumables etc
- Clinics, Pharmacies, drug stores etc;
- Laboratories and diagnostics centres;
- Government ministries, regulatory agencies and parastatals;
- Development partners, multi-lateral organisations and embassies

The magazine and website engage with the key decision makers across the healthcare industry in Africa, including investors, managers and professionals, industry associations and carry regular interviews and company profiles of leading players in the healthcare value chain in the continent, providing a 360-degree view to the rise of the sector.

Notes and networking contacts

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