



International Health Insurance Forum 2023 Latin America and Caribbean event

29 - 31 May
J W Marriott
Panama City, Panama

**Healthcare autonomy in Latin America and the Caribbean:
How private health insurance can support access to quality care**

Forum Sponsor



Sant Joan de Déu

Barcelona · Children's Hospital

Forum Affiliate



Our remaining 2023 events

Note that the first date shown is that of the complimentary Prior Evening Reception. The main forum takes place on the following two days



INTERNATIONAL HEALTH INSURANCE FORUM Southern Africa event

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26 - 28 June 2023, Radisson Blu Hotel, Sandton, Johannesburg, South Africa



INTERNATIONAL HEALTH INSURANCE FORUM Middle East event

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10 - 12 September, Art Hotel and Resort, Manama, Bahrain



INTERNATIONAL HEALTH INSURANCE FORUM Central Europe event

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16 - 18 October, Radisson Blu Hotel, Bucharest, Romania



INTERNATIONAL HEALTH INSURANCE FORUM West Africa event

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14 - 16 November, Sheraton Lagos Ikeja, Lagos, Nigeria

Speaker and
sponsor enquiries
are welcome

Welcome to our first Latin America event

The art of good conference production

The art of good conference production relies upon relevant content, engaging speakers, first class facilities and ensuring the event not only educates and informs the audience but provides value for money.

Beyond that, it should offer great networking and be an enjoyable experience for all involved.

The profusion of video conference events during the Covid-19 pandemic has provided some innovation but often the technology is not used to its best and audience attention and engagement is poor with reduced networking success.

There have been very few in-person events in recent years dedicated to health insurance as a health system financing tool. We are changing that.

Our format

In 2018 we believed that a new format was required to bring alive health insurance conferences and make them relevant to a wider audience. We believe that smaller, more intimate events offer greater, more valuable networking and knowledge transfer opportunities. We saw this format succeed at a number of events in Europe during 2017 and 2018.

Our events have been changing the *status quo* of in-person events which are re-emerging in many parts of the world as travel restrictions constantly change.

Whilst the themes should be relevant to the broader region, speakers should have global experience to bring insights from other parts of the world.

Our events are “**quality**” not “**quantity**” events. Importantly, they are “**how to do**” not “**what to do**” events.

Our events so far

Since 2018 and despite the pandemic, we have produced events in UAE, Kenya, Ghana, Rwanda, Bahrain, South Africa and Singapore. This Latin America event will be our eleventh event in total.

Why Panama?

We considered several of the 31 countries that are considered part of Latin America and the Caribbean as the venue for our first event in the region.

Considering climate, accessibility, logistics and facilities on offer we selected Panama City.

Panama is geographically highly accessible from many countries in the region as well as from Europe and North America.

The themes

LAC countries have diverse healthcare systems in terms of funding levels, financing mechanisms, the degree of private healthcare insurance penetration and the levels of intra- and extra-regional travel for medical treatment. Our aim in developing the themes of our event was to try to cover what would be the most attractive topics for a diverse audience involved in many aspects of the healthcare and healthcare financing ecosystem.

Accordingly our themes address **healthcare provider provision** and **financing** as well as **efficiency** and **quality standards** against the backdrop of **healthcare autonomy** for the region,

A different calibre of speaker

Several of our speakers will have experience of speaking at conferences around the globe and will generally be high level executives who can bring their globally acquired experience to our audience.

But we can equally learn from regional speakers who have experience of their own markets which have different challenges. The opportunity for knowledge transfer between speakers from outside the region and within the region is enormous.

The audience

We expect the forum to be attended by insurers and reinsurers, intermediaries, regulators, IT firms, medical travel and assistance companies, pharmacos and healthcare providers.

I hope our approach will inspire you!



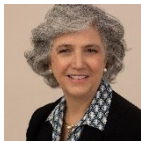
Robin Ali
Head of Program Content
International Health Insurance Forum series

Our Event Advisory Panel

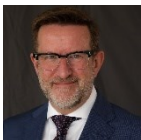
Local knowledge is essential in developing a program for a specific region

We could not have produced such a program without the support and advice of our regional Event Advisory Panel.

I take this opportunity to personally thank everyone who appears below for their voluntary and amazing support.



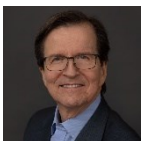
Elizabeth Ziemba
President
Medical Tourism Training Inc
United States of America



Thorkild Lykke
Owner
HorskjaerCPH
Denmark



Edison Vallejo
Regional Head of Partner Relationship Management - Latin America & Caribbean
AXA Life & Health Reinsurance Solutions
United States of America



Irving Stackpole
President
Stackpole & Associates, Inc
United States of America









Aldo Mendieta
Senior VP Life &Health - Latin America
Guy Carpenter
Mexico



S Shai Gold
Managing Director Jet Rescue Air Ambulance
Managing Member Alfa Strategies LLC
United States of America

Your program

29 May 2023		
1930 - 2200	Evening reception (complimentary for all Forum attendees) Mingle informally with delegates, sponsors and speakers as you enjoy food and beverages on the Tejas Banquet Hall Terrace at J W Marriott, Panama City	
30 May 2023		
0830 - 0900	Registration and refreshments	
Welcome and opening addresses		
0900 - 0905	Event producer's welcome Robin Ali Head of Practice, The Consilient Consultancy Limited and Head of Program Content, International Health Insurance Forum, Ireland and UAE	
0905 - 0915	Chairperson's welcome address Dr Joseph S Barcie, MD, MBA Corporate Executive Vice President & CMO, GenMedicus Health Corporation, USA	
0915 - 0945	A government perspective on healthcare autonomy in Latin America and the Caribbean Dr Patrick Martin Advisor, Ministry of Health, St. Kitts & Nevis	
0945 - 1015	A healthcare provider's perspective on healthcare autonomy in Latin America and the Caribbean Jacco Vroegop CEO and CMO, Horacio Oduber Hospital, Aruba	
1015 - 1045	Event Affiliate Special Address: The future of the international healthcare industry Sergio Ruiz Co-founder and CEO, Global Reach Health, USA	
1045 - 1115	Refreshment break and networking	
1115 - 1215	Panel Session A: How can the region improve its attractiveness to both domestic and inbound patients? Dr Maria Cecilia Aponte Salvador Belilty Haro S. Shai Gold Maria Paula Cornejo Sergio Ruiz	
1215 - 1315	Lunch and more networking!	

Theme 1: Healthcare delivery structures and private financing mechanisms in Latin America and the Caribbean

1315 - 1345 Session 1: How is healthcare delivered in various countries in the region? A focus on Mexico

Salvador Belilty Haro

Group CEO, Logimedex Group, Mexico



1345 - 1430 Session 2: How can the outward flow of patients be restrained and the inward flow encouraged?

S. Shai Gold

Managing Director, Jet Rescue Air Ambulance and Managing Member, Alfa Strategies LLC



1430 - 1500 Session 3: How widespread is the use of telemedicine in the region and what challenges and opportunities does it provide?

Professor Winston Davidson

Chairman and CEO, Tele-medicine Limited, Jamaica



Via video link

1500 - 1530 *Refreshment break and networking*

1530 - 1600 Session 4: How fast is medical tourism recovering post travel restrictions?

Dr Maria Cecilia Aponte

International Business Director, The Panama Clinic, Panama



1600 - 1630 Session 5: How widespread is the use of private health insurance in the region and how is it distributed?

Margaret Ball

Director Provider Relations, Vumi Group, USA



1630 - 1715 Panel session B: How should stakeholders in the healthcare ecosystem collaborate to improve accessibility to healthcare?

Dr Maria Cecilia Aponte

Dr Patrick Martin

Elizabeth Ziemba

Jacco Vroegop

1715 - 1730 Chairperson's summation and close of the day's session

31 May 2023

0830 - 0900 *Arrival refreshments*

0900 - 0915 Chairperson's opening

0915 - 0945 Sponsor speech: Patient experience in high complexity paediatrics: the added value

Dra. Patricia Montealegre Delgado

Director International Department, Hospital Sant Joan de Déu, Barcelona, Spain



Theme 2: The efficiency of healthcare provision and its financing in Latin America and the Caribbean

0945 - 1015 Session 6: How some small countries are servicing complex healthcare needs

Irving Stackpole

President of Stackpole & Associates, Inc., USA



1015 - 1045 Session 7: How a small city like Bucaramanga is servicing complex healthcare needs for international patients

Maria Paula Cornejo

International Business Director, Hospital Internacional de Colombia in Bucaramanga



1045 - 1115 *Refreshment break and networking*

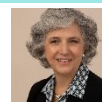
- 1115 - 1200 Panel session C: How can we achieve a provider pricing environment that is harmonious, fair and transparent for both payers and providers?
Margaret Ball
Dra. Patricia Montealegre Delgado
Irving Stackpole
- 1200 - 1230 Panel session D: How can payers, intermediaries and providers work together to improve efficiency in healthcare provision and its financing?
Dra. Patricia Montealegre Delgado
S. Shai Gold
- 1230 - 1300 Special address: The opportunities and challenges for medical technology in Latin America
Ana Claudia Alvarez
Country Manager, Panama and Central America, Medtronic, Panama



1300 - 1415 *Lunch and a chance for more networking*

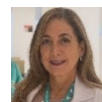
Theme 3: Achieving and measuring quality of care in Latin America and the Caribbean

- 1415 - 1445 Session 9: How does accreditation of healthcare providers work and who provides it?
Elizabeth Ziemba
President, Medical Tourism Training Inc, USA
- 1445 - 1515 Session 10: How can providers demonstrate adequate governance, quality and accreditations to secure empanelment with payers?
Dr Andrés Caballero
Regional Manager, Central America Medical Contracting, Bupa, Panama



1515 - 1545 *Refreshment break*

- 1545 - 1615 Session 11: How good quality of care outcomes can improve the financial performance of the healthcare sector in the region
Dr María Fernanda Valencia Gamba
Directora Oficina Internacional Colombia, Grupo Quirónsalud, Colombia
- 1615 - 1700 Panel session E: How can all market participants collaborate in the pursuit of standardisation and measurement of quality?
Dr María Fernanda Valencia Gamba
Elizabeth Ziemba
Dr Andrés Caballero
- 1700 - 1715 Chairperson's remarks and close of IHIF Latin America and Caribbean 2023 Event



Your Forum Producer



Robin Ali
Owner and Head of
Practice
The Consilient
Consultancy Limited
Ireland and
United Arab Emirates

Robin Ali is a highly qualified and experienced insurance professional having served the industry in diverse roles for 31 years, the last 17 being in the Middle East. He began his career in the UK where he worked with Standard Life, Eagle Star and Zurich Insurance companies.

In mid-2016 he stood down from a full-time role with Dubai Health Authority where over a period of 3 years he developed and implemented on behalf of Dubai Government an insurance regulatory framework in support of the 2013 Health Insurance Law of the Government of Dubai.

Robin founded The Consilient Consultancy, an independent advisory services practice originally based in Dubai, at the end of 2015. The Consilient Consultancy was redomiciled to Ireland in March 2020. Robin continues to live in Dubai

Prior to establishing Consilient and his work with DHA, Robin worked for Ernst & Young's Middle East Insurance Advisory Services practice advising international and regional insurers, reinsurers and regional regulatory authorities.

The Consilient Consultancy advises both public and private sector clients in developing countries in health insurance and health system financing

Disenchanted with the quality and lack of dedicated health insurance events, Robin decided that The Consilient Consultancy could provide a fresh approach...so here we are five years after our first event despite a two year pandemic hiatus!

Your Chairperson



Joseph S Barcie

Corporate Executive
Vice President & Chief
Medical Officer

GenMedicus Health

Corporation

United States of America

Dr. Barcie has 25+ years of experience in the healthcare field, including significant senior level experience in hospital administration in both the U.S. with HCA, Tenet and Mount Sinai Medical Center and in Latin America, and the Caribbean.

Currently Dr. Barcie is the Corporate Executive Vice President & Chief Medical Officer of GenMedicus Health Corporation US. which has operations in US, Mexico and Argentina focusing on remote smartphone AI monitoring in prevention complications related to type 2 diabetes in hispanic populations.

Previously, Dr. Barcie was leading the development of strategic value creation for The University of Chicago, Medicine's global partners; leading the sourcing and development of new consulting engagements with multinational healthcare organizations, resulting in new global UCM strategic Partnerships.

He has served as Corporate Senior Vice President of International Operations for Christus Health. In this position, he led operations for Christus Health's international division, which includes the third largest healthcare system in Mexico, the most prestigious academic medical center in Chile and the largest integrated health system in Colombia and a variety of charity clinics, cancer centres reference labs, pharmacy services, call center and Shared Services Division.

He also served as Corporate Vice President at Baptist Health International, and as Corporate President of Operations for International Hospital Corporation with hospitals in Brazil, Mexico and Costa Rica.

He earned his undergraduate degree in chemistry from Florida Atlantic University, a master's degree in business administration in healthcare from The Paul Merage School of Business at the University of California, Irvine, and his Doctor of Medicine from the UACJ School of Medicine in Chihuahua, Mexico, followed by Internal Medicine training at White Plains Medical Center-Albert Einstein College of Medicine in New York, Corporate Finance from Cornell University SC Johnson College of Business

Dr. Barcie is originally from Santiago de Compostela Spain, he has travelled to over 20 countries in Latin America and The Caribbean and lived in eight of them. He now resides in Key Biscayne Florida with wife and son.

Your speakers

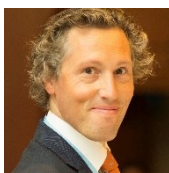


Dr Patrick Martin
Advisor to Ministry of
Health
St Kitts & Nevis

Dr. Patrick Martin is a US-trained Paediatrician and a Certified Physician Executive (American Association for Physician Leadership). He holds a Bachelor's degree from the University of the Virgin Islands, a Medical Degree from Howard University College of Medicine, Washington DC and held a Residency in Paediatrics at the University of Miami, Jackson Memorial Hospital.

Prior to his current advisory role to the Ministry of Health of St Kitts & Nevis he was the country's Chief Medical Officer for 12 years. He continues as a private paediatric practitioner.

His other activities include jogging, swimming, listening to jazz, playing bass guitar, providing track & field sports commentary and arguing hard about politics!



Jacco Vroegop
CEO and CMO
Horacio Oduber Hospital
Aruba

Jacco Vroegop was born in Gouda, the city of cheeses in the Netherlands. He started his career as OR-assistant. Moved to Switzerland, lived, worked and beside skiing studied there technical medical science, followed by political science at the University of Leiden. He recently also finished an executive leadership course the University of Oxford.

Since September 2020 Jacco has been the CEO and CMO of the Horacio Oduber Hospital - Aruba's only hospital. Serving about 145,000 citizens and over 1.2 million tourists a year. Before this Jacco was over 5 years clinical director of Worldeye/Dünyagöz Netherlands - an international chain of eye hospitals. For years he was a city councillor and on the healthcare advisory board of the largest and liberal party in the Dutch Parliament.

Jacco's goal is to strive to accessible healthcare for everyone by building bridges, presenting a clear vision, to transform, and always value the power of the people.

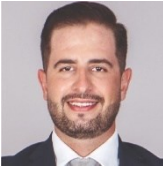


Sergio Ruiz
Co-founder and CEO
Global Reach Health
United States of America

Sergio is a father of three girls and he values spending time with his family and extended relatives.

Over the past twenty years, Sergio has demonstrated a consistent ability to build and transform successful businesses, while cultivating long-term relationships with business partners both domestically and internationally. His expertise includes creating and developing companies, establishing successful business alliances, optimizing resources, and providing high-quality customer service. Sergio's experience includes a proven track record in the international market across the Americas, the Caribbean, and Europe.

Overall, Sergio is a seasoned executive with a broad range of skills and experience, including business development, strategic planning, third-party administration implementation, and relationship management. He is committed to delivering sustainable growth while maintaining a focus on quality and outstanding customer service.



Salvador Belilty
Group CEO
Logimedex Group
Mexico

Salvador graduated from Universidad de Xochicalco (Mexico) in 2011, where he studied Medicine. After concluding his career, he worked in Mexico City, where he developed as an emergency doctor. In 2014 he studied a master's degree in Strategic Management of Health Organizations, with focus on hospital administration. He also practiced his profession and was named Medical Director of the Hospital Medical Center, in the city of La Paz, Baja California Sur, Mexico from 2015 to 2020.

In 2017, he founded the Medical Assistance Company LOGIMEDEX. Since then, he has dedicated his life and career to consolidate it as a benchmark in Mexico, offering world-class services.

Logimedex and Dr. Salvador Belilty are internationally recognized for their hard work and outstanding results, but above all, for their core values that provide confidence and security to their clients.



S Shai Gold
Managing Director
Jet Rescue Air
Ambulance
Managing Member
Alfa Strategies LLC
United States of America

Mr. Gold is Managing Director of Jet Rescue Air Ambulance and Managing Member of Alfa Strategies, LLC. With over 30-years of leadership and consulting experience in domestic and international healthcare, he has a broad range of expertise, with emphasis on organizational policy, business strategy, operations and finance on the payer, provider, and intermediary sides. Additionally, Mr. Gold is an expert on medical and travel medical insurance in the USA, LATAM, Caribbean, EU/UK and Middle East.

Among his clients were Johns Hopkins Medicine; Nicklaus Children's Hospital in Miami; Ministries of Health in Costa Rica; Anguilla, Jamaica, and Nevis; numerous Israeli medical device and health tech companies; David Shield Insurance, PassportCard Insurance, ASUIA Re and Royal Caribbean International.

Formerly with Jackson Health System in Miami, Florida where he held various business leadership roles; Mr. Gold's efforts resulted in some \$700M in recurring revenue; approximately \$300M in clinical infrastructure projects; \$100M in international patient revenues, and a regional provider network for the implementation of Medicaid Reform in Southeast Florida.

Mr. Gold is a former member of the 1st Telemedicine Task Force of the State of Florida; and former member of Miami-Dade County's Counter Terrorism Task Force.

Personal: Mr. Gold was born in NYC and raised in Israel. He graduated Miami-Dade College and Florida International University, College of Business. He holds a degree in Management and International Business.



Prof Winston Davidson
Chairman and CEO
Tele-medicine Limited
Jamaica

Professor Winston George Mendes Davidson CD: JP; MBBS; DTM&H is a retired Head of School of Public Health & Health Technology, University of Technology, Jamaica and is a Public Health Specialist and Family Physician. A graduate of the University of the West Indies Mona and The Liverpool School of Tropical Medicine and Hygiene UK.

In the area of Public health, he is the original proponent of the “Four Stages Theory of Prevention” which integrates the five pillars of wellness as a fundamental component of the process of the prevention of diseases particularly related to the control of communicable and non-communicable diseases.

He is the leading applied researcher in the development and practice of Telemedicine in Jamaica and the Caribbean through development of an innovative technology platform “Doctor On Call”, the culmination of 25 years of research and development in the Caribbean.

Professor Davidson was Chairman of the Bureau of Standards Committee for developing industry standards for the development of telemedicine. This was launched on the 9th of February 2023. This pioneering work now creates for first opportunity for the Latin America and the Caribbean to integrate telemedicine services within the global value chain.



Dr Cecilia Maria Aponte
International Business
Director
The Panama Clinic
Panama

Dr Maria Cecilia Aponte is a professional with experience in medicine, health insurance, pharmacy, hospital and consultancy with a focus on business development and quality of care with a track record of building international patient departments from zero to multi-million dollar services.

Her experience includes planning, development, launch, implementation and monitoring of strategies for high-cost medical services for domestic and international patients built on cross-cultural sensitivity, trusted relationships with government, universities, KOP leaders and hospitals throughout Latin America and the Caribbean to create world-class patient services and experiences.

Currently Dr. Maria is leading the International Department from The Panama Clinic and the access and positioning of Panama in the international scope for Medical Tourism.



Margaret Ball
Director Provider
Relations
Vumi Group
United States of America

Margaret Ball is a leader in the field of international healthcare. Her unique hospital background gave her valuable experience in both the operations side of international patient logistics and business development for a large metropolitan hospital in Dallas, Texas during which time she worked with embassies and international insurance companies. In 2012 Ms. Ball began her collaboration with VUMI Group, an international major medical insurer for Latin America as Director of Provider Relations. Her knowledge of hospitals and clinics in Mexico, South America and Central America brings them into the provider network for VUMI.

Margaret is the founder of Health Links International, a Dallas based firm established in 2006, providing consulting services for the medical tourism industry and international health infrastructure projects. International health travel projects have included consultations with hospitals and health care providers in Mexico, Costa Rica, and Colombia.

Ms. Ball speaks fluent Spanish, is a graduate of Austin College and studied at the University of Valencia, Spain.



Dra Patricia
Montealegre Delgado
Director International
Department
Hospital Sant Joan de
Déu
Barcelona
Spain

Dra Patricia obtained a Degree in Medicine and Surgery in May 1994 at the School of Medicine, Central University of Barcelona. She followed up with several courses including Health Companies Management Executive post-graduate programs at ESADE School of Business, Barcelona, 2002-03 and a JCI accreditation course in 2005.

Since March 2023 she has been International Director of Sant Joan de Déu Children's Hospital in Barcelona and a member of the management board, prior to which she was Director of the International Patients' Department.

She also has over 6 years' experience working for insurance companies such as Sanitas and Adeslas. Her clinical experience includes traumatology.



Irving Stackpole
President of Stackpole &
Associates, Inc.
United States of America

With extensive experience and expertise in healthcare, and aging services, Irving Stackpole is the President of Stackpole & Associates, Inc., a consultancy he founded in 1991. Stackpole & Associates applies scientific marketing principles to develop practical solutions to clients' challenges. Using the most rigorous psychological and behavioral science research, Stackpole & Associates develops methods and designs that produce unimpeachable data yielding reliable, actionable recommendations. Stackpole & Associates works collaboratively with clients to create innovative and practical solutions to the challenges facing organizations in rapidly changing markets including the burgeoning field of medical tourism.

Following his graduation from Stonehill College, Irving began his career as a respiratory therapist for New England Baptist and Massachusetts General Hospitals where he rapidly established himself as an early pioneer in field as a contributing author to a seminal text, *The Principles and Practice of Respiratory Therapy*. As President of the American Respiratory Therapy Foundation and an industry representative in Washington DC, he helped to write national licensing guidelines. Branching out into other areas, Irving developed NCME, the largest national network of Category 3 medical educational videotapes, and he founded Amcare Medical Services, which became the largest home healthcare company in New England.

His career quickly moved to the senior executive level. He gained experience as the CEO of home health for a regional system and then as the Director of Marketing for a national network of post-acute care centers, winning two national awards for marketing campaigns. After working as National Vice President for Rehabilitation for the largest home health care company in the United States, Irving established Stackpole & Associates in 1991, applying his skills for the direct benefit of client organizations.

Under Irving's direction, Stackpole & Associates has conducted a broad array of consulting assignments, including strategic market research, market analysis & feasibility studies, sales skill assessment & training, sales management, and business development planning and execution. Stackpole & Associates has established itself in the field of health tourism and medical travel working with governments, governmental agencies, professional associations, healthcare providers, and tourism organizations to define markets, conduct research, develop marketing programs and strategies, establish brand identity, and implement marketing efforts to attract international consumers from around the world.

In addition to the publication of many articles in national and international trade magazines, peer-reviewed journals and newspapers, Irving has quoted in *The New York Times*, *The Financial Times* and *Forbes*. He is Editor of *Medical Tourism Marketing* (2009), the first book published on the subject, co-author of *Marketing Handbook for Health Tourism* (2020) and co-host of *The Medical Travel Show*, a serial podcast. Irving serves as a Healthcare Mentor with the EU's European Institute for Innovation & Technology (EIT Innostars). He is a popular speaker, having addressed audiences at conferences such as Medical Korea, Costa Rican Chamber of Hotels Congress, International Association of Homes and Services for the Aging, the First Latin American Medical Tourism Conference, the European Medical Travel Conference, Dubai International Health & Travel Conference, IMTEC, World Health & Third Age Tourism Congress, and many more.



Maria Paula Cornejo
International Business
Director
Hospital Internacional
de Colombia en
Bucaramanga
Colombia

An International Business Administrator with a double degree in Global Sales and Marketing from the University of Upper Austria, Maria has more than 10 years of experience in Marketing, Strategic Planning, PR and International Negotiation with stakeholders in countries such as Aruba, Curaçao, Panamá, Venezuela, USA, Bolivia, Mexico and Germany, among others.

Maria has held various leadership roles in the services and health sector, currently leading the International Patient's Department at the Hospital Internacional de Colombia - FCV, making the job of different insurance companies and patients easier when looking for a different healthcare option outside their home countries.

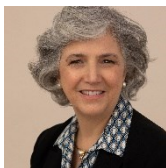


Ana Claudia Alvarez
Country Manager
Panama and Central
America
Medtronic
Panama

Líder senior de negocios con 30 años de experiencia profesional en sector salud, cargos de Gerencia General, Dirección Regional y Dirección de Marketing, en las áreas de Dispositivos Médicos, Farmacéutica y Consumo Masivo. Con amplia experiencia en mercados clave de América Latina, he hecho transformaciones de negocios, startups, M&A's, proyectos de reestructuración y exitosos lanzamientos de terapias/marcas. He trabajado en 3M Latinoamérica, Bayer Colombia, Pfizer Latinoamérica, Aspen Pharma Centroamérica & Caribe, GE Healthcare Colombia y Abbott Colombia. Actualmente soy gerente general de Medtronic para Panamá y Centroamérica con base Ciudad de Panamá. Tengo el honor de ser Medtronic Women's Network co - Chair para Latinoamérica.

Soy Ingeniera Industrial de la Universidad Javeriana de Bogotá, Especialista de Mercadeo Estratégico de Eafit Medellín, Executive MBA del Instituto de Empresa de Madrid y Doctor en Administración de Empresas de Maastricht School of Management. Actualmente soy docente de MBA y conferencista en liderazgo transformacional. En la Universidad Católica Santiago de Guayaquil soy docente de MBA, Maestría en Recursos Humanos y Maestría en Gestión de Salud

De nacionalidad colombiana, casada, con una hija adolescente; actualmente residiendo en Ciudad de Panamá.



Elizabeth Ziemba
President
Medical Tourism
Training Inc
United States of America

Ms. Elizabeth Ziemba is a pioneer in health travel as President & Founder of Medical Tourism Training focused on expanding access to quality healthcare services around the world. She delivers consulting and training services for clients in the wellness, health, and medical travel sectors as well as hospitality services with innovative, practical, evidence-based solutions for business development and economic growth.

For the past twenty years, Ms. Ziemba has worked on a variety of projects in the both the public and private health care sectors conducting research, business analysis, and formulating and implementing results-oriented, practical solutions. Clients have included the World Health Organization, private and public hospitals and other healthcare providers, hotels, governmental and nongovernmental organizations, and associations. Clients are located around the world including Switzerland, Costa Rica, Korea, Colombia, the Philippines, Spain, Mexico, Lesotho, and the United States among other destinations.

Elizabeth has a Juris Doctorate from Suffolk University Law School, Boston, Massachusetts, and a Master of Science degree in International Public Health. She promotes accreditation & certification as Regional Director for Temos International Healthcare Accreditation covering the US, Caribbean, Mexico, & Latin America.



Dr Andrés Caballero
Gerente Regional para
Centro America
Contrataciones Médica
Bupa
Panama

Conoce a los Conferencistas: el Dr. Andrés Caballero ha ocupado posiciones administrativas en salud tanto en los EEUU como en Panamá, en cargos de gran responsabilidad, incluyendo la jefatura de Pacientes Internacionales del Hospital Punta Pacífica, con gran éxito y reconocimiento. Es uno de los profesionales con mayor conocimiento del mercado. Actualmente ocupa el cargo de Gerente Regional para Centro America de Contrataciones Médica para Bupa



Dr Maria Fernanda
Valencia Gamba

Directora Oficina
Internacional Colombia
Grupo Quirónsalud
Colombia

Dr. Maria Fernanda, Doctor of Medicine from the Universidad Libre de Cali, Colombia. With a Specialization in Health Auditing and Quality Assurance with emphasis in Epidemiology from EAN School of Business Administration, Bogota, Colombia. Master's in business administration and Management (MBA), from the International University of Valencia, Spain.

Director of the International Office of Clínica Imbanaco for the last seven years and Director of the International Office of Grupo Quirónsalud at Colombia for the last year and a half. Also has held the position as Commercial Manager and as Coordinator of Medical Audit of Clínica Imbanaco.

Been working in health services for thirty years, in administrative positions and in patient care processes. Experience in the last 20 years in the planning, organization, execution, verification, and control processes related to the care of international patients and in medical audit programs. Putting together knowledge and experience on a patient centered comprehensive care of the international patient and his family. Leading teams to take care of each patient as an individual and customized process that should be approached according to each personal, social, cultural, religious and even economic conditions, to deliver humanized and quality health care services.

Forum Sponsor



Sant Joan de Déu

Barcelona · Children's Hospital

SJD Barcelona Children's Hospital has more than 150 years of experience taking care for women, children and adolescents, and has become one of the most important specialised paediatric centres in Europe. Our care is based on the multidisciplinary work of our professionals.

Success rates of SJD Barcelona Children's Hospital place them among the best in the world in high-complexity diseases in children and pregnant women. A group of more than 600 professionals of all paediatric specialties trained at the world's best hospitals treat patients with the latest scientific advances and develop new, more effective and less aggressive therapies.

Focused on patient experience to humanise care with paediatric facilities, private rooms and accompaniment to reduce the impact of disease and treatment on children and their families.

Forum Affiliate



Our Company

We are a diverse group of cross border healthcare businesses spanning the entire globe. We operate five separate divisions providing seamless cross border healthcare solutions to a myriad of clients, including insurers, pharmacies, hospitals, clinics, assistance firms, cost containment companies, third party administrators plus public and private corporations.

Our Mission

Striving to bridge our traditional and innovative lifesaving solutions with the needs of our clients and health care systems across the globe in an effective and cost savings manner with our evolving and dynamic global health care platform, decades of international experience, and with our nexus of global partnerships.

With mutual goals in mind, coupled with empathy, open-communication, and a collaborative mindset, our goal is to reach for new standards of global healthcare whilst reducing the bottom line to the payor.

Our Vision

The Global Reach Health group has an ambitious agenda to become the leading pharmacy and health benefit solution for international health care entities and international patients, in the USA and abroad.

The group has tailored a unique growth plan to build a strong local presence in every country currently served and to develop new strategic alliances and partnerships in new markets.

Notes and networking contacts

The Consilient Consultancy Limited is a company registered at the Companies Registration Office of Ireland under registration number 668369
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