

Spanish and English
with simultaneous
translation

40% discount
budget ticket ends
22 May

International Health Insurance Forum 2023
Latin America and Caribbean event

29 - 31 May
J W Marriott
Panama City, Panama

**Healthcare autonomy in Latin America and the Caribbean:
How private health insurance can support access to quality care**

Supporting sponsor

SJD

Sant Joan de Déu
Barcelona · Children's Hospital

Welcome to our first Latin America event

The art of good conference production

The art of good conference production relies upon relevant content, engaging speakers, first class facilities and ensuring the event not only educates and informs the audience but provides value for money.

Beyond that, it should offer great networking and be an enjoyable experience for all involved.

The profusion of video conference events during the Covid-19 pandemic has provided some innovation but often the technology is not used to its best and audience attention and engagement is poor with reduced networking success.

There have been very few in-person events in recent years dedicated to health insurance as a health system financing tool. We are changing that.

Our format

In 2018 we believed that a new format was required to bring alive health insurance conferences and make them relevant to a wider audience. We believe that smaller, more intimate events offer greater, more valuable networking and knowledge transfer opportunities. We saw this format succeed at a number of events in Europe during 2017 and 2018.

Our events have been changing the *status quo* of in-person events which are re-emerging in many parts of the world as travel restrictions constantly change.

Whilst the themes should be relevant to the broader region, speakers should have global experience to bring insights from other parts of the world.

Our events are “**quality**” not “**quantity**” events. Importantly, they are “**how to do**” not “**what to do**” events.

Our events so far

Since 2018 and despite the pandemic, we have produced events in UAE, Kenya, Ghana, Rwanda, Bahrain, South Africa and Singapore. This Latin America event will be our eleventh event in total.

Why Panama?

We considered several of the 31 countries that are considered part of Latin America and the Caribbean as the venue for our first event in the region.

Considering climate, accessibility, logistics and facilities on offer we selected Panama City.

Panama is geographically highly accessible from many countries in the region as well as from Europe and North America.

The themes

LAC countries have diverse healthcare systems in terms of funding levels, financing mechanisms, the degree of private healthcare insurance penetration and the levels of intra- and extra-regional travel for medical treatment. Our aim in developing the themes of our event was to try to cover what would be the most attractive topics for a diverse audience involved in many aspects of the healthcare and healthcare financing ecosystem.

Accordingly our themes address **healthcare provider provision** and **financing** as well as **efficiency** and **quality standards** against the backdrop of **healthcare autonomy** for the region,

A different calibre of speaker

Several of our speakers will have experience of speaking at conferences around the globe and will generally be high level executives who can bring their globally acquired experience to our audience.

But we can equally learn from regional speakers who have experience of their own markets which have different challenges. The opportunity for knowledge transfer between speakers from outside the region and within the region is enormous.

The audience

We expect the forum to be attended by insurers and reinsurers, intermediaries, regulators, IT firms, medical travel and assistance companies, pharmacos and healthcare providers.

I hope our approach will inspire you!



Robin Ali
Head of Program Content
International Health Insurance Forum series

Your program

This is a draft program undergoing continuing development. New speakers are added regularly.

29 May 2023

1930 - 2200 Evening reception (complimentary for all Forum attendees)
Mingle informally with delegates, sponsors and speakers as you enjoy food and beverages on the Tejas Banquet Hall Terrace at J W Marriott, Panama City



30 May 2023

0830 - 0900 *Registration and refreshments*

Welcome and opening addresses

0900 - 0905 Event producer's welcome

Robin Ali

Head of Practice, The Consilient Consultancy Limited
and Head of Program Content, International Health Insurance Forum, Ireland and UAE



0905 - 0915 Chairperson's welcome address

Dr Joseph S Barcie, MD, MBA

Corporate Executive Vice President & CMO, GenMedicus Health Corporation, USA



0915 - 0945 A government perspective on healthcare autonomy in Latin America and the Caribbean

Dr Patrick Martin

Advisor, Ministry of Health, St. Kitts & Nevis



0945 - 1015 An insurance company perspective on healthcare autonomy in Latin America and the Caribbean

1015 - 1045 A healthcare provider's perspective on healthcare autonomy in Latin America and the Caribbean

Jacco Vroegop

President of Board of Directors, Horacio Oduber Hospital, Aruba



1045 - 1115 *Refreshment break and networking*

1115 - 1145 Forum sponsor speech:

1145 - 1230 Panel Session A: How can the region improve its attractiveness to both domestic and inbound patients?

Dr Maria Cecilia Aponte

Salvador Belilty Haro

S. Shai Gold

Maria Paula Cornejo

1230 - 1400 *Lunch and more networking!*

Theme 1: Healthcare delivery structures and private financing mechanisms in Latin America and the Caribbean

1400 - 1430 Session 1: How is healthcare delivered in various countries in the region? A focus on Mexico

Salvador Belilty Haro

Group CEO, Logimedex Group, Mexico



1430 - 1500 Session 2: How can the outward flow of patients be restrained and the inward flow encouraged?

S. Shai Gold

Managing Director, Jet Rescue Air Ambulance and Managing Member, Alfa Strategies LLC



1500 - 1530 Session 3: How widespread is the use of telemedicine in the region and what challenges and opportunities does it provide?

Professor Winston Davidson

Chairman and CEO, Tele-medicine Limited, Jamaica



1530 - 1600 *Refreshment break and networking*

1600 - 1630 Session 4: How fast is medical tourism recovering post travel restrictions?

Dr Maria Cecilia Aponte

International Business Manager, The Panama Clinic, Panama



1630 - 1700 Session 5: How widespread is the use of private health insurance in the region and how is it distributed?

Margaret Ball

Director Provider Relations, Vumi Group, United States



1700 - 1745 Panel session B: How should stakeholders in the healthcare ecosystem collaborate to improve accessibility to healthcare?

[Panelists to be announced]

1745 - 1800 Chairperson's summation and close of the day's session

31 May 2023

0830 - 0900 *Arrival refreshments*

0900 - 0915 Chairperson's opening

0915 - 0945 Special address/Sponsor speech:

0945 - 1015 Sponsor speech: Patient experience in high complexity paediatrics: the added value

Dra. Patricia Montealegre Delgado

Director International Department, Hospital Sant Joan de Déu, Barcelona, Spain



Theme 2: The efficiency of healthcare provision and its financing in Latin America and the Caribbean

1015 - 1045 Session 6: How some small countries are servicing complex healthcare needs

Irving Stackpole

President of Stackpole & Associates, Inc., USA



1045 - 1115 Session 7: How a small city like Bucaramanga is servicing complex healthcare needs for international patients

María Paula Cornejo

International Business Director, Hospital Internacional de Colombia in Bucaramanga



1115 - 1145 *Refreshment break and networking*

- 1145 - 1215 Session 8: How private health insurance is a growth catalyst for healthcare provision
- 1215 - 1245 Session 9: How can we achieve a provider pricing environment that is harmonious, fair and transparent for both payers and providers?
- 1245 - 1330 Panel session C: How can payers, intermediaries and providers work together to improve efficiency in healthcare provision and its financing?
[Panelists to be announced]

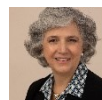
1330 - 1430 *Lunch and a chance for more networking*

Theme 3: Achieving and measuring quality of care in Latin America and the Caribbean

- 1430 - 1500 Session 10: How does accreditation of healthcare providers work and who provides it?

Elizabeth Ziemba

President, Medical Tourism Training Inc, USA



- 1500 - 1530 Session 11: How can providers demonstrate adequate governance, quality and accreditations to secure empanelment with payers?

Andres Caballero

Bupa, Panama

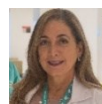


1530 - 1600 *Refreshment break*

- 1600 - 1645 Session 12: How good quality of care outcomes can improve the financial performance of the healthcare sector in the region

María Fernanda Valencia Gamba

Directora Oficina Internacional Colombia, Grupo Quirónsalud, Colombia



- 1645 - 1730 Panel session D: How can all market participants collaborate in the pursuit of standardisation and measurement of quality?

María Fernanda Valencia Gamba

Elizabeth Ziemba

Andres Caballero

- 1730 - 1745 Chairperson's remarks and close of IHIF Latin America and Caribbean 2023 Event

Venue

J W Marriott, Punta Pacifica, Panama City

A convenient location in the Financial District near local businesses, shops and entertainment venues with stunning views of the Panama City skyline.

J W Marriott is 20 miles from Tocumen international airport.

It has a fully equipped fitness centre, outdoor pool and on-site parking (USD 15 per day)



Conference facilities

Our event utilizes the Grand Pacific ballroom which can accommodate our target audience of up to 150 delegates, sponsors and speakers.

The exhibition area will be outside the ballroom and will also serve as the refreshments area. Lunch will be served in the Tejas Banquet Hall.



Grand Pacific ballroom



Exhibition and foyer area



Lunch venue



Prior Evening Reception venue

Registration details

Ticket prices are as shown below. The price includes:

- Attendance at the two main forum days (unless one day delegate rate is selected)
- Attendance at the complimentary prior evening food and drinks reception on 29 May at the Tejas Banquet Hall Terrace (all delegates)
- All refreshments and lunch on both forum days (or single day in case of one day delegates)

Ticket type*	Discount on standard ticket rate	USD**	EUR***	Availability and conditions
Standard ticket rate	n/a	1200	1100	Freely available. No time limit
25% early booking	25%	900	825	Booking deadline 17 May 2023
Group rate	25%	900	825	Available to 3 or more delegates employed by same legal entity. No time limit
NGO/NFP delegate	50%	600	550	Freely available. No time limit
NEW!! Budget ticket delegate	40%	720	660	Booking deadline 22 May. Non-refundable. Non-transferable.
One day delegate	n/a	600	550	Freely available. No time limit

* Ticket types cannot be combined

** Approximate equivalent to the EUR ticket price as at 8 April 2023

*** **Payment currency is EUR** and must be made through our ticketing agent via credit/debit card or via offline direct bank transfer in Euro equivalent (see below)

Cancellation

Should a paying delegate wish to cancel we will accept a substitute delegate. Otherwise we will provide refunds on the following basis:

Cancellation before 17 May 2023	75% refund or substitute delegate allowed
Cancellation from 17 May 2023 onwards	No refund but substitute delegate allowed
Full cancellation of group booking	As above schedule
Partial cancellation of minimum group booking (3 delegates)	Substitute delegate only