

An event produced by
consilient

INTERNATIONAL HEALTH INSURANCE FORUM

Latin America event

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Spanish and English
with simultaneous
translation

International Health Insurance Forum 2024
Latin America and Caribbean event

20 - 22 May
J W Marriott
Panama City, Panama

Healthcare in Latin America and the Caribbean:
The digital future of private health insurance and medical travel

Welcome to our second Latin America event

About the International Health Insurance Forum

The Forum is a brand of The Consilient Consultancy Limited founded by Robin Ali, an insurance and health system financing specialist with over 30 years' experience in insurance and the last 10 years as an adviser and consultant to insurance companies and governments. His work today includes being the Head of Program Content for the IHIF series of events. The Forum consists of a growing number of events in several parts of the world including

- Middle East
- East, West and Southern Africa
- Southeast Asia
- Latin America
- Central Europe

Our format and event philosophy

Our **in-person** events are focused on health system financing, including social and private health insurance as financing tools. They bring together policy makers, key influencers and decision makers involved in the health financing ecosystem.

Our events are **"how to do"** not **"what to do"** affairs and they are **"quality"** not **"quantity"** events. They are **"dialogue"** not **"monologue"**.

We believe that smaller, more intimate events offer greater, more valuable networking and knowledge transfer opportunities. Our events aim to do the following:

- Provide content relevant to the region
- Bring engaging speakers from within and outside the region
- Offer first class venue facilities
- Educate and inform
- Deliver actionable outcomes
- Provide excellent face to face networking opportunities
- Above all, be an enjoyable experience.

Our events so far

Since 2018 and despite the Covid-19 pandemic, we have produced events in UAE, Bahrain, Kenya, Ghana, Rwanda, Nigeria, South Africa, Romania, Panama and Singapore. This Latin America and Caribbean event will be our 17th event in total and our 2nd in the region.

Why Panama?

We contemplated several of the 31 countries that are considered part of Latin America and the Caribbean as the venue.

Taking into account climate, accessibility, logistics and facilities on offer we selected Panama City for our first event and will return there in 2024.

Panama is geographically highly accessible from many countries in the region as well as from Europe and North America.

The themes

LAC countries have diverse healthcare systems in terms of funding levels, financing mechanisms, the degree of private healthcare insurance penetration and the levels of intra- and extra-regional travel for medical treatment. Our aim in developing the themes of our event was to try to cover what would be the most attractive topics for a diverse audience involved in many aspects of the healthcare and healthcare financing ecosystem.

Accordingly our themes for 2024 will address the **digital future of private health insurance** and **medical travel** in Latin America and the Caribbean.

A different calibre of speaker

Several of our speakers will have experience of speaking at conferences around the globe and will generally be high level executives who can bring their globally acquired experience to our audience.

But we can equally learn from regional speakers who have experience of their own markets which have different challenges. The opportunity for knowledge transfer between speakers from outside the region and within the region is enormous.

The audience

We expect the forum to be attended by insurers and reinsurers, intermediaries, regulators, IT firms, medical travel and assistance companies, pharmacos and healthcare providers.

I hope our approach will inspire you!



Robin Ali
Head of Program Content
International Health Insurance Forum series

Your program

20 May 2024

1930 - 2200 Evening reception (complimentary for all Forum attendees)
Mingle informally with delegates, sponsors and speakers as you enjoy food and beverages on the Tejas Banquet Hall Terrace at J W Marriott, Panama City



21 May 2024

0830 - 0900 *Registration and refreshments*

Welcome and opening addresses

0900 - 0905 Event producer's welcome
Robin Ali
Head of Practice, The Consilient Consultancy Limited
and Head of Program Content, International Health Insurance Forum, Ireland and UAE



0905 - 0915 Chairperson's welcome address

0915 - 0945 Opening ministerial/regulatory address

0945 - 1005 A private health insurer's perspective on the impact of technology

1005 - 1025 A medical travel facilitator's perspective on the impact of technology

1025 - 1045 A healthcare provider's perspective on the impact of technology

1045 - 1115 Sponsor speech/special address

1115 - 1145 *Refreshment break and networking*

Theme 1: How will technology transform the future of private health insurance?

1145 - 1215 Session 1: How will technology affect distribution channels for private health insurance?

1215 - 1245 Session 2: How will and should digital integration between payers and providers develop?

1245 - 1315 Session 3: How will AI/ML impact claims adjudication and settlement?

1315 - 1415 *Lunch and more networking!*

1415 - 1515 Panel Session A: How will technology change the private health insurance and medical travel market?
Panelists to be announced

1515 - 1545 *Refreshment break and networking*

1545 - 1615 Session 4: How will technology change the way that private health insurers interact with employers and insured members?

1615 - 1715 Panel Session B: How can private health insurers reinvent themselves in a new technological paradigm and survive?
Panelists to be announced

1715 - 1730 Chairperson's summation and close of the day's session

22 May 2024

0830 - 0900 *Arrival refreshments*

0900 - 0915 Chairperson's opening

0915 - 0945 Sponsor speech:

0945 - 1030 Special address: Understanding Artificial Intelligence in health insurance and healthcare: where it came from and where it is heading

Robin Ali

Head of Practice, The Consilient Consultancy Limited, Ireland and United Arab Emirates



Theme 2: How will technology transform the future of medical travel?

1030 - 1100 Session 5: How will teleconsultation impact the medical travel market?

1100 - 1130 Session 6: How will telemedicine and robotics impact the need to travel for treatment?

1130 - 1200 *Refreshment break and networking*

1200 - 1300 Panel Session C: Is the medical travel market destined for a significant contraction due to advances in telehealth or will it expand?

Panelists to be announced

1300 - 1400 *Lunch and a chance for more networking*

1400 - 1430 Session 7: How should the medical travel sector adapt its operating model to account for advances in technology?

1430 - 1500 Session 8: How will technology influence consumer choices when seeking treatment abroad?

1500 - 1530 *Refreshment break*

1530 - 1630 Panel Session D: How should the medical travel sector reposition itself and embrace technology to flourish?

Panelists to be announced

1630 - 1645 Chairperson's remarks and close of IHIF Latin America and Caribbean 2024 Event

Venue

J W Marriott, Punta Pacifica, Panama City

A convenient location in the Financial District near local businesses, shops and entertainment venues with stunning views of the Panama City skyline.

J W Marriott is 20 miles from Tocumen international airport.

It has a fully equipped fitness centre, outdoor pool and on-site parking (USD 15 per day)



Conference facilities

Our event utilizes the Grand Pacific ballroom which can accommodate our target audience of up to 100 delegates, sponsors and speakers.

The exhibition area will be outside the ballroom and will also serve as the refreshments area. Lunch will be served in the Tejas Banquet Hall.



Grand Pacific ballroom



Exhibition and foyer area



Lunch venue



Prior Evening Reception venue

Registration details

Ticket prices are as shown below. The price includes:

- Attendance at the two main forum days (unless one day delegate rate is selected)
- Attendance at the complimentary prior evening food and drinks reception on 20 May at the Tejas Banquet Hall Terrace (all delegates)
- All refreshments and lunch on both forum days (or single day in case of one day delegates)

Ticket type*	Discount on standard ticket rate	USD**	EUR***	Availability and conditions
Standard ticket rate	n/a	1200	1100	Freely available. No time limit
Group rate	25%	900	825	Available to 3 or more delegates employed by same legal entity. No time limit
Early registration	25%	900	825	Booking deadline 31 March 2024
Trade body or strategic partner delegate	35%	780	715	Booking deadline 30 April 2024
NGO/NFP delegate	50%	600	550	Freely available. No time limit
Budget ticket delegate	40%	720	660	Booking deadline 29 February 2024. Non-refundable. Non-transferable.
One day delegate	n/a	600	550	Freely available. No time limit

* Ticket types cannot be combined

** Approximate equivalent to the EUR ticket price as at 5 December 2023

*** **Payment currency is EUR** and must be made through our ticketing agent via credit/debit card or via offline direct bank transfer in Euro equivalent (see below)

Registration and payment

There is a secure online registration and credit card payment facility available through our event ticketing agency at <https://cvent.me/0P539z> and also accessible at our website www.ihif.global. We can also accept payment by direct bank transfer (when booking select “Bank transfer” option)

Cancellation

Should a paying delegate wish to cancel we will accept a substitute delegate. Otherwise we will provide refunds on the following basis:

Cancellation before 23 April 2024	75% refund or substitute delegate allowed
Cancellation from 23 April 2024 onwards	No refund but substitute delegate allowed
Full cancellation of group booking	As above schedule
Partial cancellation of minimum group booking (3 delegates)	Substitute delegate only