

### INTERNATIONAL HEALTH INSURANCE FORUM

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Southeast Asia event

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### A new paradigm for health insurance

Key components of digital transformation for a sustainable business model

## Welcome to our second event in Southeast Asia

#### The art of good conference production

The art of good conference production relies upon relevant content, engaging speakers, first class facilities and ensuring the event not only educates and informs the audience but provides value for money.

Beyond that, it should offer great networking and be an enjoyable experience for all involved.

The rise of video conference events during and since the Covid-19 pandemic provided some innovation but often the technology is not used to its best and audience attention and engagement is poor with reduced networking success.

There are very few in-person events dedicated to health insurance as a health system financing tool. With our seven events held around the world we have changed this.

#### **Our format**

In 2018 we believed that a new format was required to bring alive health insurance conferences and make them relevant to a wider audience. We believe that smaller, more intimate events offer greater, more valuable networking and knowledge transfer opportunities. We saw this format succeed at a number of events in Europe in 2016 and 2017.

Our events have been changing the *status quo* of in-person events which have re-emerged in most parts of the world as travel restrictions ended.

Whilst the themes should be relevant to the broader region, speakers should have global experience to bring insights from other parts of the world.

Our events are "quality" not "quantity" events. Importantly, they are "how to do" not "what to do" events.

#### Our events so far

Since 2018 and despite the pandemic, we have produced events in UAE, Bahrain, Kenya, Ghana, Rwanda, Nigeria, South Africa Panama and Singapore. This Southeast Asia event will be our 15th event in total and our 2nd in the region.

#### Why Singapore?

Singapore itself demonstrates a healthcare financing system that is diverse, includes social and private funding mechanisms as well as embedding a long-term approach.

Geographically, Singapore is well situated to attract delegates from other SE Asia mainland and island nations who are at various stages in the journey to achieving UN SDG 3.8 – Universal Health Coverage. It is also the regional base for many international companies involved with health insurance.

#### The themes

Most countries have markedly different approaches to health system financing using social health insurance, private health insurance or a combination of both. Regardless of the approach, payers of healthcare, private or public, are all facing pressure from rapidly rising healthcare costs whilst the public faces higher out of pocket costs or higher premiums for health cover. This event will focus on the **key components in digital transformation** that payers must adopt and employ in order to keep their operations sustainable.

#### A different calibre of speaker

Several of our speakers will have experience of speaking at conferences around the globe and will generally be high level executives who can bring their globally acquired experience to our audience.

But we can equally learn from regional speakers who have experience of their own markets which have different challenges. The opportunity for knowledge transfer between speakers from outside the region and within the region is enormous.

#### The audience

We expect the forum to be attended by insurers and reinsurers, intermediaries, regulators, IT firms, financiers, telcos, pharmacos and healthcare providers.

I hope our approach will inspire you!

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Robin Ali Head of Program Content International Health Insurance Forum series

# Your program

This is a draft program under ongoing development. Speakers are being added regularly.

8 May 2024		
1900 - 2200	Evening reception (complimentary for all Forum attendees) Mingle informally with delegates, sponsors and speakers as you enjoy food and beverages at the poolside terrace (subject to weather conditions this may be held indoors)	

9 May 2024		
0830 - 0900	Registration and refreshments	
0900 - 0915	Chairperson and Event Producer's welcome	
	Robin Ali	(P)
	Head of Practice, The Consilient Consultancy Limited Head of Program Content, International Health Insurance Forum	and the
	Ireland and United Arab Emirates	
0915 - 0945	Special address: Understanding Artificial Intelligence: where it came from and where it is heading	
	Robin Ali	
	Head of Practice, The Consilient Consultancy Limited, Ireland and United Arab Emirates	
0945 - 1030	Regulatory perspectives on digitalisation and artificial intelligence in health insurance	
1030 - 1100	Sponsor address	
1100 - 1130	Refreshment break and networking	

#### Key component 1: Artificial intelligence solutions and advanced analytics

1130 - 1200	Session 1: How do healthcare payers integrate AI solutions and what exactly are those solutions?
	Jim Lim
	Head of Health Ecosystem, Zühlke, Singapore
1200 - 1230	Session 2: How advanced analytics and AI can be used in predictive underwriting
1230 - 1345	Lunch and more networking!



Key component	2: Underwriting and product pricing technologies in a digital age	
1345 - 1415	Session 3: How can digital applications provide more accurate product pricing?	
1415 - 1445	Session 4: How to leverage on existing digital lifestyle products across the insurance value chain	
	Lim Chong Sheng (Sirius)	12:1
	Appointed Actuary for Tune Insurance Malaysia Berhad	- 6.
Key component	3: Cost containment and claims management technologies	
1445 - 1515	Session 5: How do healthcare payers control costs yet still satisfy consumer expectations?	
	K K Loo	Tar
	Advisor, Fermion, Singapore	
1515 - 1545	Session 6: How are technology solutions helping insurers in claims management, adjudication and settlement?	
	Sebastian Tan	2 200
	Country Head, Fermion Merimen, Singapore	
1545 - 1600	Short refreshment break	
1600 - 1645	Panel session A: Are health insurers really capable of integrating modern solutions within their operational structures or will new insurers emerge to replace them?	r legacy
	Dr Sidharth Kachroo	
	Chief Health Officer, Prudential Assurance Company	2
	Singapore	
	K K Loo	
	Advisor, Fermion	195
	Singapore	

- 0830 0900 Arrival refreshments
- 0900 0915 Chairperson's opening
- 0915 0945 Sponsor address
- 0945 1215 Workshop and debate

Artificial intelligence in health insurance and healthcare Workshop led by (to be advised)

Debate moderated by Robin Ali

Protagonists

Jim Lim

Head of Health Ecosystem, Zühlke, Singapore

#### Abhishek Rathi

VP, Digital Solutions, Customer Engagement & Wellness, Prudential Financial







### Sebastian Tan Country Head, Fermion Merimen, Singapore

#### 1045 - 1115 Refreshment break and networking

#### 1215 - 1315 Lunch and a chance for more networking

Key component 4: Wellbeing and digital health solutions to improve population health			
1315 - 1400	Session 7: How wellbeing initiatives and partnerships can improve both population health and client retention Susan Fanning	3	
	Healthcare GM, Advocate for Female Health and Mental Health	5/6	
	Nadezda Koroban		
	APAC Innovation Lead, Roche Diagnostics	E	
1400 - 1430	Session 8: How is technology driving personal ownership of individual health?		
	Gourab Mukherjee	20	
	Co-founder and CEO, Aktivolabs Pte. Ltd., Singapore		
1430 - 1515	Panel session B: How digital health solutions can improve population health		
	Moderated by Gourab Mukherjee		
	Bala Chandrasekaran		
	Digital Leader, Marsh & McLennan Asia, Singapore	All Contraction	
	Susan Fanning	<b>そ</b> つ 罰	
	Healthcare GM, Advocate for Female Health and Mental Health	6.00	
	Other Panelists to be announced	$n \lor n$	
1515 - 1530	Short refreshment break		
Key componen	t 5: Rethinking distribution in a digital age		

#### Key component 5: Rethinking distribution in a digital age

1530 - 1600	Session 9: How omni-channel digital distribution can improve health insurance business
1600 - 1630	Session 10: How should insurers reinvent their distribution models to account for the new market paradigm?
1630 - 1700	Panel session C: What process should insurers follow to rethink and implement new digital distribution strategies?
	Panelists to be announced
1700 - 1715	Chairperson's closing remarks and the end of International Health Insurance Forum 2024 Southeast Asia event

# Venue

#### Parkroyal Beachroad Hotel, Kampong Glam, Singapore

Located in the culturally-rich district of Kampong Glam, this venue is in close proximity to business areas and shopping malls. Explore vibrant cafés and bars along Arab Street and Bali Lane situated just across from the hotel.

Suntec Singapore International Convention & Exhibition Centre, Marina Bay Financial Centre and Changi International Airport are all easily accessible from Parkroyal on Beach Road.





#### **Conference facilities**

Our event utilizes the Sky Ballroom function suite fully equipped with AV technology and WiFi integration. The exhibition area will be alongside the main conference room and will also serve as the refreshments area. Lunch will be served in the foyer of Sky Ballroom.



Sky Ballroom



Ginger Restaurant



Prior Evening Reception venue

# **Registration details**

#### Ticket prices are as shown below. The price includes:

- Attendance at the two main forum days (unless one day delegate rate is selected)
- Attendance at the complimentary prior evening food and drinks reception on 8 May
- All refreshments and lunch on both forum days (or single day in case of one day delegates)

Ticket type*	Discount on standard ticket rate	SGD**	USD**	EUR***	Availability and conditions
Standard ticket	n/a	1200	896	800	Freely available. No time limit
Singapore delegate	35%	780	582	520	Booking deadline 30 April 2024. Non- refundable. Substitute delegate allowed
25% early booking	25%	900	672	600	Booking deadline 30 April 2024
Speaker affiliate ticket	40%	720	538	480	Available only to delegates connected to speakers. No time limit. Non-refundable. Non-transferable
Group rate	25%	900	672	600	Available to 3 or more delegates employed by same legal entity. No time limit
NGO/NFP delegate	50%	600	448	400	Freely available. No time limit
One day delegate	n/a	600	448	400	Freely available. No time limit

\* Ticket types cannot be combined

\*\* Approximate mid-market rate equivalent to the EUR ticket price as at 7 February 2024

\*\*\* Payment currency is EUR and must be made through our ticketing agent via credit/debit card or via offline direct bank transfer in Euro equivalent (see below)

#### Cancellation

Should a paying delegate wish to cancel we will accept a substitute delegate. Otherwise we will provide refunds on the following basis:

Cancellation before 1 April 2024	75% refund or substitute delegate allowed
Cancellation from 1 April 2024 onwards	No refund but substitute delegate allowed
Full cancellation of group booking	As above schedule
Partial cancellation of minimum group booking (3 delegates)	Substitute delegate only